

La Soie

Art director and photographer Vanesa Hoehne - Design Benedetta Trifiro and Fernanda Musalem - Hair and makeup Tyra Garzón and Ornella Tiessi - Styling Johanna Bondoux and Madlen Gerstenberg - Model Gina and Alexandra



La Soie tells the story of silk, one of the most elegant and precious fabrics in the world but...



¿Where does it come from?

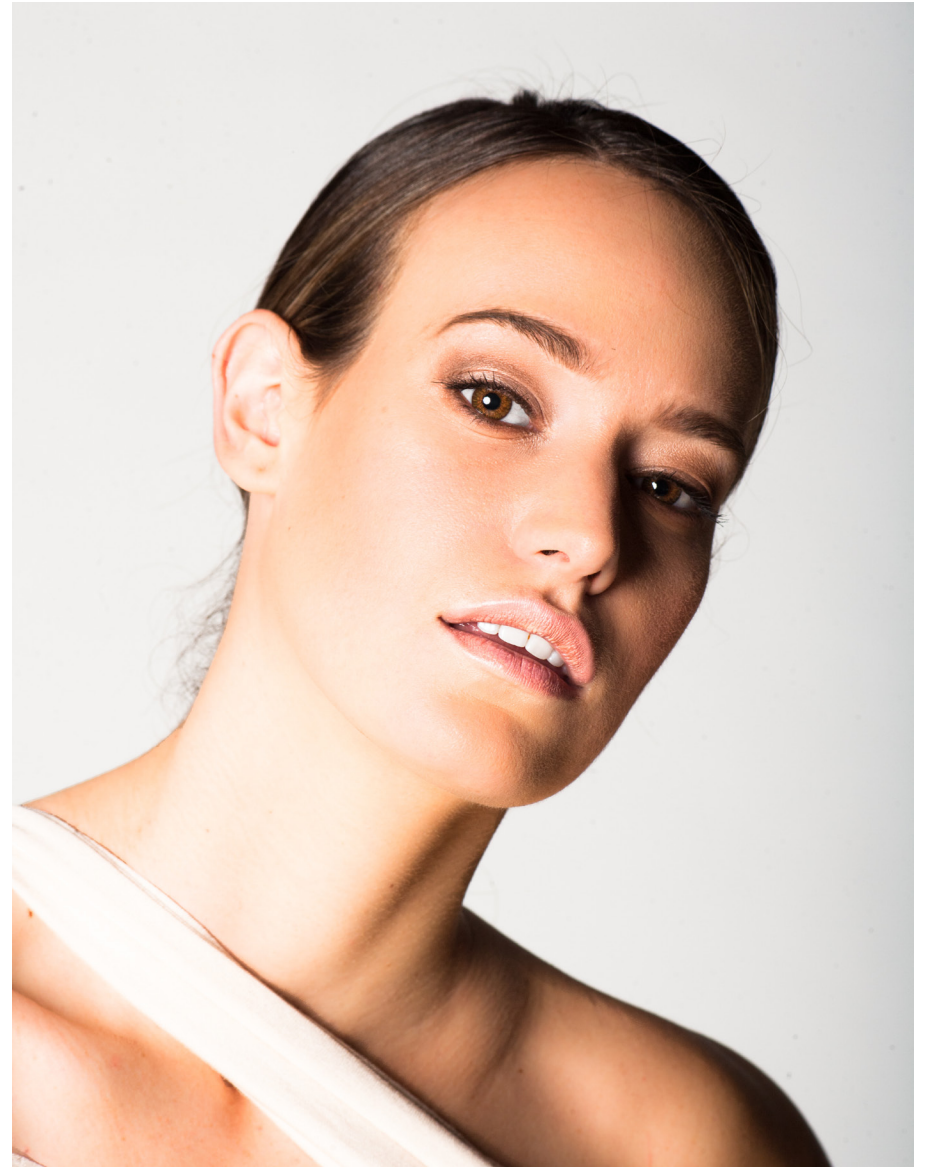




Silk comes from a worm...



*A tipe of caterpillar that wraps itself
in cocoon made of silk when the time
comes to transform into a butterfly...*

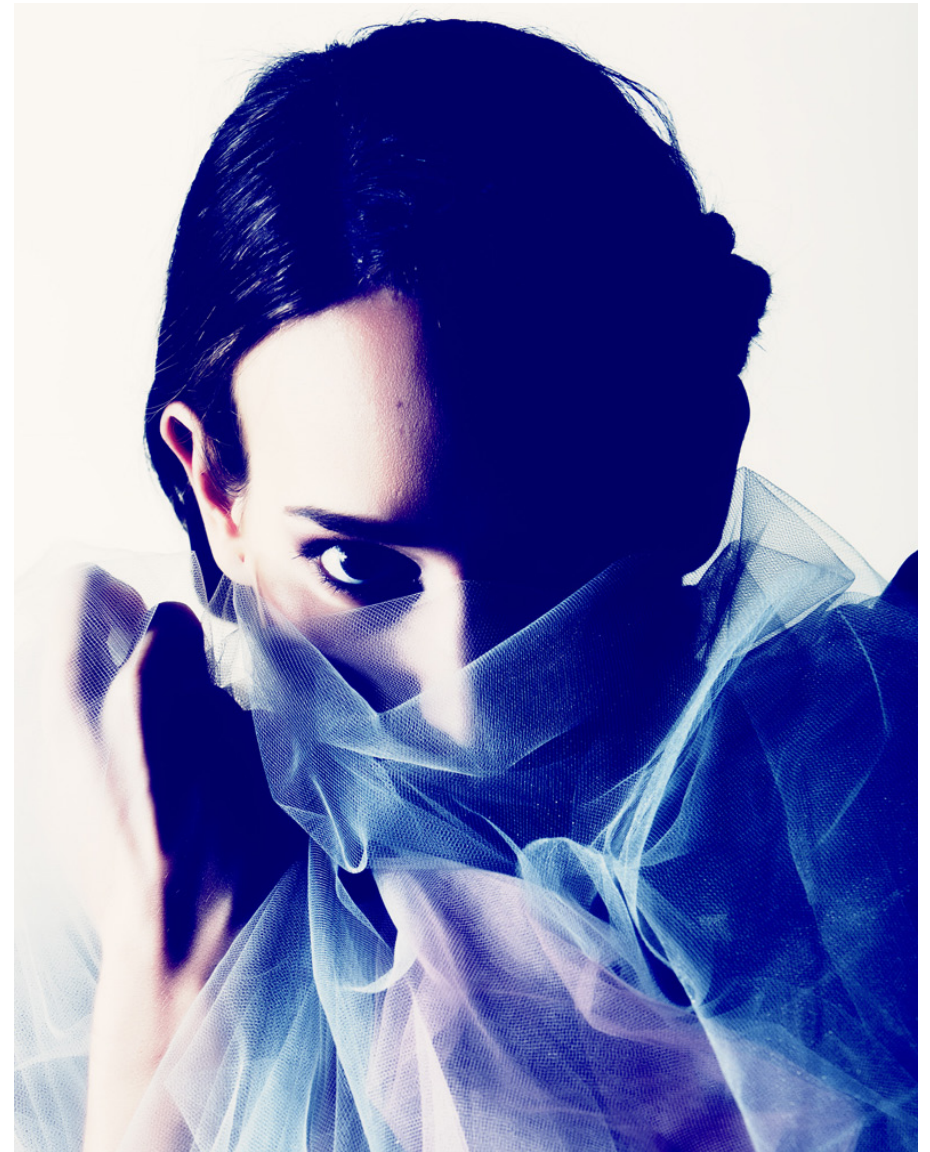




*The silk fiber is more
appreciated when its longer so...*



*Silk producers cant let the caterpillar
complete their transformation because they
would tear the cocoon and cut the fiber.*





*So they drown the cocoons with the
live caterpillar inside to unwrap the
precious fiber.*

